



YES Communications supports AMTC 2013 clients in Virginia Beach

21 OCT, 2013, Virginia Beach, VA -- Dallas area based YES Communications will support several clients during the Air Medical Transport Conference (AMTC) held this week in Virginia Beach, VA at the Virginia Beach Convention Center. The support staff for the company arrived last week in preparation for the annual event that showcases both fixed and rotary wing air medical aviation operations, service providers, and equipment manufacturers.

Some of the YES Communications clients include Metro Aviation, Inc., the largest privately held air medical operator and global helicopter completions specialist with over 100 air medical aircraft in service nationwide. Metro will display a recently completed EC145 flown by the Nightingale regional air medical program headquartered at the Sentara Norfolk General Hospital in Norfolk, VA. Metro operates and maintains the aircraft under their FAR Part 135 certificate. The company will also hold a press event on their booth, #903 at 1pm on Tuesday, 22 OCT.

Another YES client, Becker Avionics, USA will exhibit on booth #706 and host their annual beer event, Becker Becktoberfest on Tuesday, 22 OCT afternoon. Becker invites all AMTC participants to join them on their booth to see the latest generation digital audio and to enjoy a refreshing German beer during the show.

Night vision lighting specialist, REBTECH, also a longtime client of YES Communications will exhibit on booth #1225. REBTECH will feature their innovative NVG equipment and lighting technology. Stop by and see how REBTECH can provide night vision equipment and services with a customized approach to your specific needs.

YES clients will enjoy comprehensive show support services provided by seasoned professionals with an extensive background in trade show and marketing disciplines. Company president, Ms. Kelley Parlier while on site during the setup of the event, and commented, "We're proud to be providing our marketing and show support services to our valued clients during the AMTC and we look forward to yet another successful event."

YES Communications is formalizing their 2014 marketing and media strategy and any business considering professional trade show management, marketing and media strategy should consider the comprehensive services provided by YES. If your company would like a quote on our services for 2014 please contact us.

About YES Communications Inc:

YES Communications, Inc. is a professional event, trade show, and media management agency based in the Dallas/Fort Worth, Texas area. YES offers a comprehensive, unique, and customized marketing approach that no other agency can match. The company supports a diverse client base of aviation companies, manufacturing groups, service companies and professional organizations. For additional information, please visit our website at www.yesdfw.com or contact Ms. Kelley Parlier at 972.768.0857.