

## PRESS RELEASE

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FOR IMMEDIATE RELEASE  
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**Coppell, TX – December 9, 2013** – YES Communications, Inc., a trade show, event and media management agency, received national re-certification as a National Women’s Business Enterprise by the Women’s Business Council Southwest, a regional certifying partner of the Women’s Business Enterprise National Council (WBENC). This is the second consecutive year that YES Communications, Inc. will be WBENC certified.

WBENC’s national standard of certification implemented by the Women’s Business Council Southwest is a meticulous process including an in-depth review of the business and a site inspection. The certification process is designed to confirm that the business is at least 51% owned, operated and controlled by a woman or women.

By including women-owned businesses among their vendors, WBENC corporate member corporations and government agencies demonstrate their commitment to fostering the continued development of their supplier/vendor diversity programs.

To learn more about YES Communications, Inc., please visit [www.yesdfw.com](http://www.yesdfw.com).

### **About YES Communications, Inc.**

YES Communications, Inc. is a professional trade show, event and media management agency based in the Dallas/Fort Worth, Texas area. YES offers a comprehensive, unique, and customized marketing approach that no other agency can match. The company supports a diverse client base of aviation companies, manufacturing groups, service companies and professional organizations. For additional information, please visit our website at [www.yesdfw.com](http://www.yesdfw.com) or contact Ms. Kelley Parlier at 972.393.0303.

### **About WBENC**

The Women’s Business Enterprise National Council is the nation’s largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC’s certification as an integral part of their supplier diversity programs.